



WRAP IT, LOCK IT, LEAVE IT

Why Un-Rig when you can Unwind?

Abstract

the camRade securityCover provides a smart protection solution for broadcast/film camera rigs, offering both weather defense and theft deterrence in a rapid-deploy cover. In your world (fleet, rental, OB) it's a compelling accessory for the right setups (especially where rig remains on location overnight or semi-permanently). It complements your broader gear protection strategy and helps reduce risk and labour costs.

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1. Executive Summary	2
2. Key Features & Benefits	2
2.1 Quick cover solution.....	2
2.2 Weather-resistant nylon fabric	2
2.3 Anti-theft steel wire mesh.....	2
2.4 Locking cable included.....	3
2.5 Different sizes	3
3. Why this matters — Use-cases & value	3
4. Cost-benefit	4
5. Recommendation for your fleet / rental business	4

1. Executive Summary

The securityCover from camRade is a protective outer cover / cloak for camera rigs (camera + tripod) that gives weather protection and a measure of theft resistance by virtue of its steel-wire mesh construction.

In simple terms: you leave your rig assembled, pull the cover over it at the end of the shoot (instead of fully de-rigging/disassembling), and the cover protects it from rain, dust + gives a deterrent to theft.

2. Key Features & Benefits

2.1 Quick cover solution

The idea is to protect the camera setup in seconds, reducing the need to remove lenses or dismantle the rig at the end of a shoot. This saves time and reduces risk of damage when de-rigging.

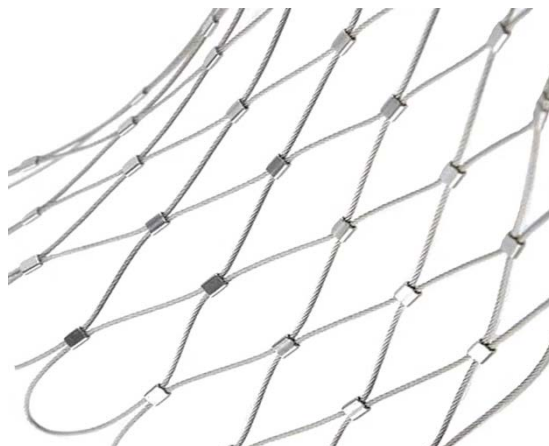
2.2 Weather-resistant nylon fabric

The outer and inner material is made of a weather resistant opaque nylon to protect from the elements. The cover is water, and storm proof.



2.3 Anti-theft steel wire mesh

"7x7" is a construction code for wire rope: 7 strands with 7 wires per strand (49 wires total). A 7x7 anti-theft mesh is a flexible protective net made from stainless-steel, 7x7 wire rope formed into a diamond/hex mesh and joined at intersections with small ferrules or crimps.



2.4 Locking cable included

The product includes a cable lock for securing the cover. The lock is seamlessly adjustable, ensuring a perfect fit. Four keys are included.



2.5 Different sizes

There is the standard “securityCover” for smaller OB/film setups (fits up to ~40x lens) and a “securityCover L” for large OB/film camera setups with box lenses. The cover shown in the photo has been made transparent for demonstration purposes. The actual cover is made of opaque nylon.



3. Why this matters — Use-cases & value

Here's why this product has relevance and value:

- Time savings: In rental or OB-van workflows, de-rigging and stowing a camera at the end of day is labour-intensive and carries risk (dropping, disconnection damage). The securityCover lets you leave the rig assembled under cover.
- Theft deterrence: On location, especially overnight or during breaks, expensive camera setups are at risk. The steel-mesh cover adds a layer of physical deterrence; while not theft-proof in the sense of an armored vault, it makes casual theft much harder.
- Weather protection: Outdoor shoots often face rain, dust, dew, etc. Protecting the rig with a cover helps prolong gear life and reduce maintenance costs.
- Fleet compatibility: You can standardize covers for different size rigs (smaller vs large) — useful for your fleet across ENG, OB, film.

4. Cost-benefit

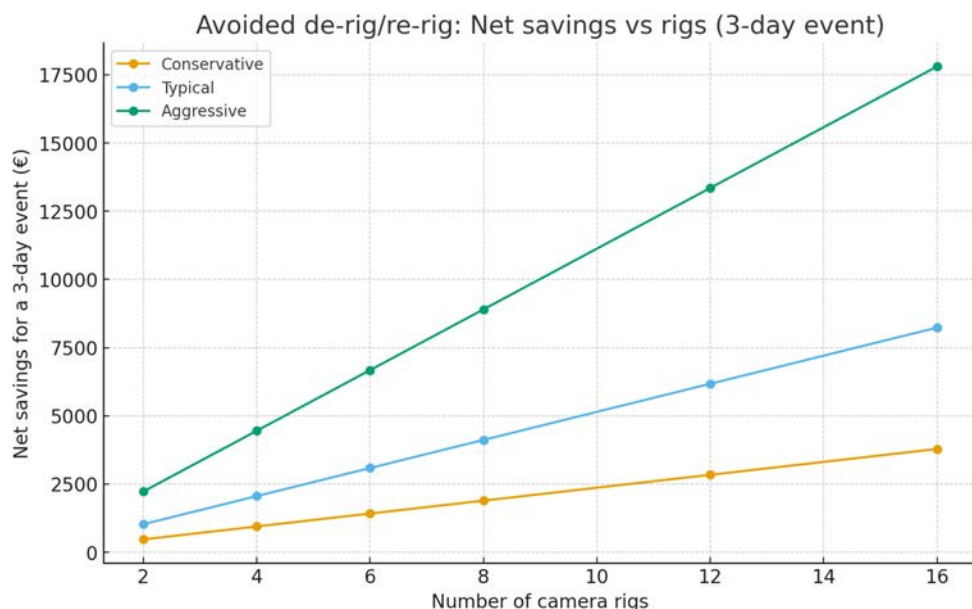
Considering the potential costs of camera downtime, equipment damage, and re-rigging or labour, the investment easily justifies itself beyond the product's purchase price.

The **typical** calculation below is based on the following assumptions:

- Rigging time: 60 minutes
- De-rigging time: 45 minutes
- Labour rate: €100 per hour
- 3-day event

The **conservative** scenario assumes: very efficient rigging and de-rigging times.

The **aggressive** scenario assumes: 100% overtime compensation (work performed outside regular office hours).



5. Recommendation for your fleet / rental business

- Identify which camera setups in your fleet are most at risk (e.g., large OB rigs left overnight, high-value cinema cameras on location). Prioritise those for the securityCover.
- Stock both size variants (standard + large) so you can match cover to rig size rather than one size tries to fit all.
- Include the cover + lock in rental kits for OB/commercial work where overnight stays or remote locations are common, this becomes a “value added” rental item.
- Train your teams: how to deploy the cover properly (anchoring, verifying fit, ensuring lock is secure).
- Keep spare covers or replacement parts (if camRade offers them) so that cover availability is high and downtime from missing cover is minimal.
- Include in your risk mitigation documentation: show how the cover reduces exposure to weather and theft, which can help with insurance or client assurance.